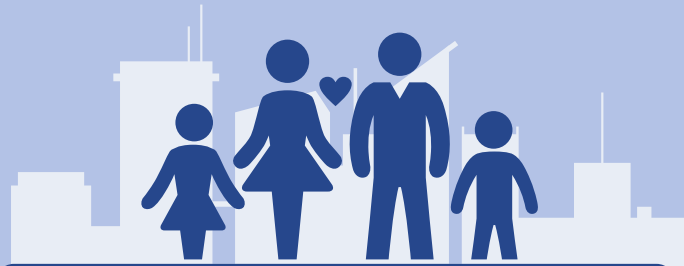


World-Class Wealth

Global high flyers and moneyed families living luxurious lifestyles in London's most exclusive boroughs



Age

18-25 26-35 36-45 46-55 56-65 66+

Property



Home owner



Mortgaged terrace



Bedrooms

Highest Education, Work & Finances



Degree & higher



Full & part-time



High incomes

Technology & Channel Preferences



Technology



Digital TV



Email

Online Activity



Broadband speed



Time online



Social media

Lifestyle



Cinema



Photography



Performing arts

Holidays



Escorted tour



Lakes & mountains



5+ holidays

Shopping & Charity



Supermarkets



High online



High donations

Transport



Saloon



Bicycle



Train